ZSOLT CSENGERI

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RESULTS-DRIVEN TECHNOLOGY CONSULTANT — SYSTEMS INTEGRATION & SOLUTION DELIVERY

DESIGN, TEST & MAINTAIN RESTFUL API INTEGRATIONS | OPTIMISE DATA FLOWS & AUTOMATION | DELIVER END-TO-END SOLUTION

DEPLOYMENT & SYSTEM CONFIGURATION | TRANSLATE BUSINESS NEEDS INTO TECHNICAL SPECIFICATIONS | COLLABORATE WITH

DEVELOPERS, ARCHITECTS & CLIENTS TO ENHANCE SYSTEM PERFORMANCE & USER EXPERIENCE

Solutions-driven professional with 14+ years of experience in technology consulting and 7+ years focused on data integration, relational database design, and REST API development. Experienced in delivering and optimizing data-driven integrations across CRM, analytics, and marketing ecosystems, ensuring reliable data flow and seamless system interoperability. Hands-on with PostgreSQL, Python (FastAPI), and Linux (Ubuntu), and adept at REST API design and testing using Postman, Swagger, Insomnia, and cURL. Skilled in implementing and troubleshooting dataLayers, SDKs, and GTM (Google Tag Manager) configurations to enhance event tracking and automation accuracy.

Currently deepening expertise in DevOps practices, cloud environments, and CI/CD pipelines, applying a continuous-learning mindset to strengthen backend and deployment capabilities. Recognized for bridging the gap between business and engineering—translating complex technical concepts into practical, scalable solutions. Known for a collaborative approach, systems thinking, and the ability to align integration strategy with broader business and client objectives.

SIGNATURE STRENGTHS & EXPERTISE

Strategic IT Planning & Direction
API Integration & Automation
Software Implementation
Service Delivery Excellence
IT Infrastructure & System Applications

Software Development Life Cycle CI/CD & Cloud Deployment Business Requirements Elicitation Business Process Re-engineering Technical Project Delivery Quality Assurance & Cost Control
Productivity & Efficiency Improvements
Business Intelligence & Analytics
Cross-Functional Team Leadership
Client Relationship Management

CORE SKILLS & PERSONAL ATTRIBUTES

- **Analytical and Solutions-Focused** Naturally inclined to diagnose complex data and integration challenges, with a structured approach to problem-solving.
- **Curious and Continuously Learning** Actively building technical depth in Linux, CI/CD, and cloud environments through real-world projects and experimentation.
- **Collaborative and Communicative** Work effectively across product, engineering, and client teams to ensure clarity, alignment, and successful outcomes.
- **Detail-oriented with System-Level Thinking** Capable of understanding how APIs, data structures, and services interact within the broader architecture.
- Adaptable and Growth-Minded Embrace evolving technologies and tools, ensuring relevance in fast-changing integration and DevOps landscapes.
- **Reliable and delivery-focused** Consistently drive projects from concept to completion, maintaining high standards of accuracy and accountability.

EXPERIENCE

MAPP DIGITAL, London, UK

Nov 2022 - Present

Implementation Consultant

Facilitate the collection and analysis of project requirements, accurately documenting outcomes and translating client needs into comprehensive project plans, specifications, and implementation briefs. Collaborate in pre-sales discussions to define project scope, contribute to estimation activities, and provide subject matter expertise to support proposal development.

- Partnered closely with solution architects to design, configure, and implement complex solutions, ensuring seamless execution from concept through to successful project delivery.
- Led new client onboarding, leveraging technical and functional expertise to implement solutions effectively using Mapp Cloud.
- Maintained clear and proactive communication across internal teams, clients, and strategic partners to align objectives, manage expectations, and ensure delivery within defined timelines, budgets, and quality standards.
- Monitored project progress, identified challenges or scope changes, and proactively managed risks by assessing impacts, recommending mitigations, and implementing corrective actions as needed.

• **Provided ongoing post-implementation support,** fostering client satisfaction and enabling continuous process improvements to enhance system performance and user adoption.

FEEFO HOLDINGS, London, UK

Apr 2022 - Nov 2022

QA Engineer

Conducted both manual and automated testing activities with a balanced focus on functional accuracy and system performance, ensuring high-quality product releases. Partnered with software engineers and API/UI developers to validate features, troubleshoot integration issues, and uphold coding and testing standards throughout the development lifecycle. Collaborated in Agile sprint cycles, providing quality insights, verifying user stories, and supporting continuous delivery pipelines through automation enhancements.

- Successfully completed a major data migration project, overseeing front-end validation and testing to secure a smooth transition and system alignment within Feefo's infrastructure.
- Designed, scripted, and maintained Cypress automation tests in JavaScript while contributing to the development of a scalable automation framework that improved testing efficiency and coverage.
- Developed comprehensive test strategies and documentation, executing regression, smoke, and functional test cycles to identify and resolve defects early in the release process.
- Mentored and supported new QA team members, providing onboarding, technical guidance, and progress reviews to strengthen team capability and collaboration.
- Worked cross-functionally with Reevoo and Feefo teams to validate migration workflows and user interfaces, ensuring consistent functionality and data integrity post-migration.

REEVOO LIMITED, London, UK

Oct 2019 - Nov 2022

Implementation Consultant

Led multiple client implementations from configuration to delivery, ensuring seamless onboarding to Reevoo's SaaS platform while upholding high service and quality standards. Defined, tested, and deployed tailored solutions, maintaining close communication with stakeholders and cross-functional teams to meet timelines and align outcomes with client needs.

- Served as the primary technical liaison for assigned clients, providing expert guidance and timely issue resolution to optimise system performance and maintain long-term client relationships.
- Acted as a subject matter expert on Reevoo's core solution suite, supporting strategic product enhancements and ensuring
 alignment with best practices across key verticals.
- Drove client success by resolving technical issues, improving customer satisfaction scores, and strengthening platform reliability.
- Partnered with the sales team to translate client requirements into actionable implementation plans, overseeing projects from kick-off to go-live and managing the entire delivery process in alignment with approved Statements of Work (SOWs).
- **Delivered comprehensive project handovers,** including client training sessions, documentation, and integration support, empowering end-users to leverage platform features effectively and realise maximum business value.
- **Drove continuous improvement** by gathering client feedback and coordinating with product development teams to enhance functionality and deliver customised features across multiple industry sectors.

MCS GLOBAL LIMITED, London, UK

Oct 2018 - Oct 2019

Implementation Consultant

Collaborated on the customisation, configuration, and deployment of MCS-rm hire software to ensure efficient implementation and maximise client ROI. Delivered on-site and remote consulting and training to align solutions with client needs. Partnered with internal teams to identify enhancements and implement process improvements that streamlined delivery and reduced costs.

- **Delivered smarter, client-driven solutions** that improved efficiency and maximised the value of MCS software deployments.
- Successfully translated and localised the entire software system, saving the client substantial time and resources.
- Contributed to organisational knowledge sharing by promoting collaboration and best practices across project teams.
- **Provided actionable insights** to identify operational gaps and introduce innovative, cost-effective process improvements.
- Acted as a customer advocate and technical expert, collaborating with product, customer service, and project teams to deliver end-to-end implementation support, from requirement scoping and system design to configuration, testing, and deployment.
- Conducted SQL database support, troubleshooting, change control, and system optimisation, ensuring high-quality deliverables
 and smooth transitions during project rollouts.
- **Developed detailed project documentation,** managed client communications, and provided comprehensive user training and knowledge transfer to ensure successful adoption and long-term system utilisation.

FOLKEM LIMITED, Debrecen, Hungary

September 2015 – July 2018

Technical Project Manager (Sep 2015 – Aug 2018)

Led a team of 10 in delivering complex end-to-end projects for global clients including Jacobs, Aldi, Samsung, and Henkel. Collaborated across technical, finance, logistics, and IT teams to align project goals, budgets, and timelines. Managed full project lifecycles, vendor coordination, and system installations to ensure efficiency and business value. Mentored and developed team members to build a high-performing, collaborative technical unit.

- **Built robust B2B and E2E business ecosystems,** successfully negotiating and securing strategic EU tenders to expand market presence across domestic and international regions.
- Enhanced cost efficiency and increased annual revenue for the CAD/Die Making department by over £200K by reforming procurement processes.
- Championed digital transformation initiatives, driving modernisation strategies that improved workflows, enhanced productivity, and supported sustainable growth.

CAD/CAM Operator (Jan 2011 - Sep 2015)

Programmed and operated CNC machines to produce precision components meeting exact client specifications. Created detailed engineering drawings and digital artwork using advanced CAD/CAM software. Collaborated with customers to refine designs, offering technical recommendations to ensure accuracy and quality.

- Enhanced customer satisfaction through the delivery of high-precision artwork and proactive, solution-oriented communication.
- Successfully managed large-scale production projects, consistently meeting deadlines and budget targets.
- Recognised for outstanding technical and operational performance, earning promotion to Technical Project Manager to lead high-impact projects and drive innovation.
- **Diagnosed and resolved CAM-related issues,** coordinating with logistics and production teams to support seamless manufacturing and timely delivery of printing forms.
- Ensured rigorous quality control and maintained a high standard of operational discipline to achieve product excellence.

EALY EXPERIENCES

DEBRECEN MEAT CO, Debrecen, Hungary | Warehouse Manager | Jan 2003 – Jan 2011 **HWTO ORGANISATION,** Debrecen, Hungary | Chief Martial Arts Instructor | Jan 1991 – Jan 2003

KEY PROJECTS

- Designed and deployed a full-stack contact form application using FastAPI, PostgreSQL, and Nginx.
- Hosted on a DigitalOcean Ubuntu droplet with custom domain routing and SSL certification via Let's Encrypt.
- Implemented a CI/CD workflow using Git and GitHub Actions to automate build and deployment processes.
- Showcased practical experience in backend development, cloud deployment, and DevOps automation.
- Live Demo: zsolt-csengeri.com | GitHub Repo: FastAPI-Portfolio
- **Vivup:** Rebuilt the abandoned cart workflow in Mapp Intelligence using event-driven architecture, migrated DMP logic to RD tables, and optimised image handling, boosting automation reliability and increasing recovery conversions by 20%.
- Farrow & Ball: Automated product feed ingestion and applied metadata-driven personalisation to fix localisation issues in the multi-region Magento connector, reducing manual fixes and enabling an early go-live by 3 weeks.
- Turtle Bay: Rebuilt event and RD data models, optimised logic and group structures to fix SMS personalisation and redirection issues, achieving 100% accuracy and a consistent user experience across regions.
- JYSK Nordics: Resolved API misconfigurations by implementing a middleware solution for API call management, improving unsubscribe data accuracy and preventing recurring backlog issues.
- **PBSL:** Built and integrated a new Relational Data dataset to resolve CMS block issues, enabling self-service content management and enhancing campaign personalisation and delivery speed.
- FastAPI Portfolio Project (DigitalOcean): Developed and deployed a FastAPI app with PostgreSQL on DigitalOcean, utilising Linux CLI and CI/CD pipelines, enhancing backend, DevOps, and cloud deployment expertise.

EDUCATION

Master of Science – Technology Management and Innovation, Central European University, Budapest, Hungary, 2018

Master of Arts (Distinction) – American Studies, University of Debrecen, Debrecen, Hungary, 2015

Bachelor of Arts – English & American Studies, University of Debrecen, Debrecen, Hungary, 2013

Linux Network & System Administration, University of London, London, UK, 2019

TECHNOLOGY RANGE

API Integrations (RESTful APIs, Postman, Swagger, Insomnia) | SDK Onboarding | GTM (Google Tag Manager) & DataLayer Configuration (JavaScript) | PostgreSQL (CLI) | Kibana Troubleshooting | Linux (Ubuntu) | Python (FastAPI) | DigitalOcean Deployment

LANGUAGES